



California Blood Bank Society
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 Email: cbbs@cbbsweb.org Website: www.cbbsweb.org

Website Advertising Policy and Application

California Blood Bank Society (CBBS) will accept **job advertisements**, as well as ads for credentialed transfusion medicine-related training programs (e.g. Medical Technologist or SBB schools, Fellowships, etc.) for posting on the CBBS website (www.cbbsweb.org). Postings may be up to 150 words and will be advertised for up to three weeks. Please limit postings to one job per advertisement.

Pricing:

- CBBS 2008 Institutional Members:..... Unlimited postings free of charge
- CBBS 2008 Diamond Sponsors: 20 postings free of charge, remainder at \$250 per posting
- CBBS 2008 Platinum Sponsors:..... 10 postings free of charge, remainder at \$250 per posting
- CBBS 2008 Gold Sponsors: 5 postings free of charge, remainder at \$250 per posting
- CBBS 2008 Silver Sponsors..... 2 postings free of charge, remainder at \$250 per posting
- Non-Institutional Members:..... \$250.00 per posting

CBBS will also accept **ads for professional and/or blood banking/transfusion medicine items for sale** from **CBBS Institutional Members ONLY**. Ads for items for sale must include seller's contact information, and will be posted for one month or until CBBS is notified that the items are no longer available (whichever comes first). The seller and buyer assume all responsibility with no liability on the part of CBBS.

Today's Date: _____

Name of Institution: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Contact email address: _____

Contact telephone number: _____

2008 Institutional Member 2008 Diamond Sponsor 2008 Platinum Sponsor 2008 Gold Sponsor 2008 Silver Sponsor Other:

Payment Information (check one):

- No Charge
- Check (# _____)
- Visa
- MC
- AmEx
- Send invoice to above address

If Credit Card, Name on card: _____ 3 or 4 digit Security Code _____

Number: _____ Expiration: _____

Billing Address: _____

Signature: _____

Submit a completed Advertising Policy & Application to the CBBS Central Office via fax or email. Send a file electronically (by email) containing exact text of advertisement (limit 150 words), Word format preferred. To enhance employer recognition we recommend that ads include the institutional logo at the top of the page. Only one job per posting, please. Additional jobs may be submitted for separate postings.

If paying by check, please include a copy of this form with your payment.

Please contact Judy Parker at cbbs@cbbsweb.org or (520) 749-6908 if you have any questions.