

Other Sponsorships:

Conference announcements on CBBS website and e-Network with 3 blast emails to CBBS members	\$2000
Signage at CBBS Annual Meeting	\$1500
Color ad and logo on e-Network (no link)	\$500
Logo on e-Network (no link)	\$250
Ads in <i>CBBS Today</i> publication	
• ¼ page (4¾" wide, 2¾" tall)	\$500
• ½ page (4¾" wide, 3¾" tall)	\$1000
• Full page (4¾" wide, 7" tall)	\$1500
Job posting on CBBS website	\$250



CBBS Mission

CBBS supports everyone involved in Transfusion Medicine by:

- providing continuing education
- strengthening professional relationships
- responding to regional issues
- encouraging collaborative efforts

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www.cbbsweb.org

Rev. 5/07

Sponsorships



California Blood Bank Society

www.cbbsweb.org



Sponsorships and Contributions

California Blood Bank Society welcomes all levels of partnering through annual sponsorships of the CBBS website and e-Network Forum.

Patron **\$20,000**

Includes customized logo with links on the CBBS website to your own:

- Website
- Journal/publications
- Specific articles of interest
- Specific discussion topics
- Announcements for seminars and meetings

Customized links on the CBBS e-Network to your own website, including:

- Your logo appearing 3 times per month
- Announcements of seminars and meetings
- 3 additional blast emails for announcing seminars and meetings to CBBS members
- Announcements of specific articles of interest, journals and publications via a link to the CBBS website.

Additional Benefits:

- 2 free registrations to CBBS Annual Meeting
 - 3 free registrations to a CBBS Regional Seminar
 - Recognition signage at the CBBS Annual Meeting
 - Recognition in the CBBS publication, *CBBS Today* and in the Annual Meeting Program
 - 20 free job postings on CBBS website per CBBS policies
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Benefactor **\$15,000**

Includes on the CBBS website:

- Logo with link to your own website
- Announcement of specific articles of interest
- Specific discussion topics mentioned
- Link to announcements for seminars and meetings

Customized links on the CBBS e-Network including:

- Your logo appearing 2 times per month
- Announcements of seminars and meetings
- 2 additional blast emails for announcing seminars and meetings to CBBS members
- Announcements of specific articles of interest, journals and publications to the CBBS website

Additional Benefits:

- 1 free registration to CBBS Annual Meeting
 - 2 free registrations to a CBBS Regional Seminar
 - Recognition signage at the CBBS Annual Meeting
 - Recognition in the CBBS publication, *CBBS Today* and in the Annual Meeting Program
 - 10 free job postings on CBBS website per CBBS policies
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Associate **\$10,000**

Includes on the CBBS website:

- Logo with link to your own website
 - Announcement of specific articles of interest
 - Link to announcements for seminars and meetings
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Customized links on the CBBS e-Network including:

- Your logo appearing once per month
- Announcements of seminars and meetings
- 1 additional blast email for announcing seminars and meetings to CBBS members

Additional Benefits:

- 1 free registration to a CBBS Regional Seminar
 - Recognition signage at the CBBS Annual Meeting
 - Recognition in the CBBS publication, *CBBS Today* and in the Annual Meeting Program
 - 5 free job postings on CBBS website per CBBS policies
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Friend **\$5,000**

Includes on the CBBS website:

- Link to your own website
- Link to announcements for seminars and meetings

Customized links on the CBBS e-Network including:

- Your logo appearing 1 time every other month
- Announcements of seminars and meetings

Additional Benefits:

- Recognition signage at the CBBS Annual Meeting
 - Recognition in the CBBS publication, *CBBS Today* and in the Annual Meeting Program
 - 2 free job postings on CBBS website per CBBS policies
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