

# California Blood Bank Society

## EXHIBIT BOOTH AND HOSTING AGREEMENT

Please complete exactly as information is to be printed on sign and in program)

COMPANY NAME: \_\_\_\_\_

Web Site (URL address): \_\_\_\_\_

City & State & Telephone number: \_\_\_\_\_

### **Primary Contact:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### **Secondary Contact (if applicable):**

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Exhibit correspondence, including confirmation letter and attendee list, should be sent to:

Primary \_\_\_\_\_ Secondary \_\_\_\_\_ Both \_\_\_\_\_ (check one)

### **EXHIBIT OPPORTUNITIES - Please check one**

#### **[ ] \$10,000.00 Diamond**

- ◆ 1 standard 10'x 10' booth with draped background; sign
- ◆ **Industry Workshop or double booth**
- ◆ 1<sup>st</sup> Priority for booth location
- ◆ Complimentary registration for 6 exhibiting staff (includes educational sessions). Additional staff may register \$100 per person
- ◆ Full-page ad in Annual Meeting Program
- ◆ Large popup advertisement in the sponsors list as well as large popup placement on the home page and Table of Contents in the 2012 Fall and 2013 Spring issues of *CBBS Today*
- ◆ Unlimited job postings on CBBS Web Site
- ◆ Recognition from podium during Awards Ceremony
- ◆ Sign indicating your company as a Diamond Exhibitor
- ◆ Recognition and Company description with hotlink on CBBS website
- ◆ 3 Invitations to the CBBS President's Reception

#### **[ ] \$7,500.00 Platinum**

- ◆ 1 standard 10'x 10' booth with draped background; sign
- ◆ 2<sup>nd</sup> Priority for booth location
- ◆ Complimentary registration for 5 exhibiting staff (includes educational sessions). Additional staff may register \$100 per person
- ◆ Full-page ad in Annual Meeting Program
- ◆ Large popup advertisement in the sponsors list as well as large popup placement on the home page and Table of Contents in the 2012 Fall and 2013 Spring issues of *CBBS Today*
- ◆ Up to 10 job postings on CBBS Web Site
- ◆ Sign indicating your company as a Platinum Exhibitor
- ◆ Recognition from podium during Awards Ceremony
- ◆ Recognition and Company description with hotlink on CBBS website
- ◆ 2 Invitations to the CBBS President's Reception

#### **[ ] \$5,000.00 Gold**

- ◆ 1 standard 10'x 10' booth with draped background
- ◆ 3<sup>rd</sup> Priority for booth location
- ◆ Complimentary registration for 4 exhibiting staff (includes educational sessions). Additional staff may register for \$100 per person
- ◆ Half-page ad in Annual Meeting program
- ◆ Medium advertisement in the in the 2012 Fall and 2013 Spring issues of *CBBS Today*
- ◆ Up to 5 job postings on CBBS Web Site
- ◆ Sign indicating your company as a Gold Exhibitor
- ◆ Recognition and Company description on CBBS website

#### **[ ] \$2,500.00 Silver**

- ◆ 1 standard 10'x 10' booth with draped background; sign
- ◆ 4<sup>th</sup> Priority for booth location
- ◆ Complimentary registration for 3 exhibiting staff (includes educational sessions). Additional staff may register for \$100 per person
- ◆ Quarter-page ad in Annual Meeting Program
- ◆ Small advertisement in the in the 2012 Fall and 2013 Spring issues of *CBBS Today*
- ◆ Up to 2 job postings on CBBS Web Site
- ◆ Sign indicating your company as a Silver Exhibitor
- ◆ Recognition on CBBS website

## ADDITIONAL CBBS MARKETING OPPORTUNITIES

- CBBS Educational Fund**  
I wish to provide additional tax-deductible donation in the amount of \$ \_\_\_\_\_

### **Add-on Commercial Opportunities**

- Reception – \$5,000
- Lunch in the Exhibits– \$4,000
- Breakfast – \$3,000
- Break – \$1,000
- CBBS-chosen Annual Meeting Speaker – \$2,000
- Regional Seminar Breakfast or Lunch – *please contact the CBBS Central Office for details*

### **If Available after January 31, 2012 deadline:**

- Industry Workshops (priority by exhibitor level) - \$2,500
- Additional booth (priority by exhibitor level) - \$2,500

### **Additional Opportunities**

- Large ad in *CBBS Today* **or** Full-page ad in Annual Meeting Program – \$1,500
- Medium ad in *CBBS Today* **or** Half-page ad in Annual Meeting Program – \$1,000
- Small ad in *CBBS Today* **or** Quarter-page ad in Annual Meeting Program - \$500
- Upgrade to Full-page ad in Annual Meeting Program - \$1,000
- Upgrade to Half-page ad in Annual Meeting Program - \$500

Please list any company to which you prefer not to neighbor: \_\_\_\_\_

*Please send a 35-word description of your company and your company logo for the program via email to [cbbs@cbbsweb.org](mailto:cbbs@cbbsweb.org) on or before 1/31/12.*

## PAYMENT

Bill to     Visa                       MasterCard                       American Express                      or enclose a check payable to CBBS

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_

City & ZIP code of Billing Address: \_\_\_\_\_

Security code: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return application by email or FAX (if paying by credit card) or mail with payment by **January 31, 2012** to:

**California Blood Bank Society**  
915 L Street, PMB C416 • Sacramento, CA 95814-3705  
Phone: (520) 749-6908 • Fax: (520) 844-1952  
E-mail: [cbbs@cbbsweb.org](mailto:cbbs@cbbsweb.org) • Web Site: [www.cbbsweb.org](http://www.cbbsweb.org)